

MWAKWE RASHID

Tel: +256 703 298 773 : Email: shidytheboss@gmail.com

PERSONAL DETAILS

Residential Address: Kabowa, Kampala-Uganda
Nationality: Ugandan
Date of Birth: 3RD – October, 1995

CAREER OBJECTIVE:

Moderately experienced and highly motivated gentleman with experience in financial areas, customer care and administrative roles gained from STV Uganda, Mama Baba Entertainment, U24 Television, Mwoto Studios-Makindye. Looking for a stimulating role where I can apply my enthusiasm and professionalism to support a financial team and also advance on my digital management career. Candidate willing to fulfil all requirements of a Digital Creator. I have been a digital manager for companies and public figures during my digital career journey. I have worked for musicians / public figures as a personal social media / digital manager, public figures like Eddy Kenzo, Janzi Band, Acidic Vokoz, Ssewa Ssewa, Bruno K, Levixone, Violah Nakitende, Liam Voice, Royal Jeff, Anknown, Victor Ruz, Dianah Nabatanzi, Faridah Nakazibwe, B2C, SK Mbuga amongst others and I have been a digital manager for companies like, STV Uganda, BBS Terefayina, MoonTV and KipTalk Communications limited. I have also worked as the State Digital Personnel for **H.E Yoweri Kaguta Museveni** as the ISO Digital Manager for neutralizing social media usage in Uganda from 2020 – 2021.

I am able to do all digital related content / tasks like social media boosting and account / profile growth, social media verification, YouTube channel boosting and performance raise, Wikipedia article development, Website designing and mobile application development, SEO Development (Search Engine Optimization), online music distribution amongst other digital activities.

EDUCATION HISTORY:

Diploma In Information Technology Kampala, Uganda
Muteesa I Royal University - Mengo
Completed: 2018

Uganda Advanced Certificate of Education Kampala, Uganda
Winston Standard Secondary School
Completed: 2015

Uganda Certificate of Education Wakiso, Uganda
Buloba Secondary School
Completed: 2013

Primary Leaving Certificate Kampala, Uganda
Bishop Hannington Memorial Primary School
Completed: 2009

WORK EXPERIENCE:

JANUARY 2024 – PRESENT KipTalk Communications Ltd
(Company Executive Director)

OCTOBER 2023 – 2024 BBS TERE Fayina
(Digital Manager)

SEPTEMBER 2021-2023;

MAMA BABA ENTERTAINMENT

OCTOBER 2020-2023;

STV UGANDA
(Digital Manager/ Control Room Operator)

NOVEMBER 2016-DECEMBER 2018;

U24 TELEVISION
Digital & Social Media Personnel

MAY 2015-OCTOBER 2016;

MWOTO SOUND STUDIO
Digital Personnel

MAY 2015-OCTOBER 2016;

MOON TV UGANDA
Digital Personnel

OTHER SKILLS AND CERTIFICATES:

Computer Skills:

- Microsoft (windows), Linux (Ubuntu) and Mac (apple) Software.
- MS Office packages (Word, Excel, PowerPoint, Outlook, Publisher)
- QuickBooks Accounting Package (Moderate skills)
- E-mail and internet usage
- Moderate typing speed skill
- Wikipedian

Language Skills:

- Gishu - Mother Tongue
- English - Fluent (reading, speaking and writing skills)
- Luganda - Fluent (reading, speaking and writing skills)

PERSONAL COMPETENCIES:

- Ability to work in a fast-paced environment to set deadlines
- Excellent oral and written correspondence with an exceptional attention to detail
- Highly organized with a creative flair for project work
- Enthusiastic self-starter who contributes well to the team
- Proficiency to focus on details of transactions and ascertain high levels of accuracy
- Proper documentation skills (writing, keeping, storing of documents)
- Ability to operate office equipment like printer, photocopier, and telephone
- Customer care skills
- Decision making skills
- Report preparation skills
- Time keeping skills
- Patience skills
- Analytical skills
- Problem solving skills
- Interrelation skills
- Great communication skills
- Business management skills

INTERESTS AND ACTIVITIES:

- Adapting to new and modern technology
- Carrying out research
- Meeting work targets and deadlines
- Interaction with people
- Team work
- Reading

REFEREES:

- 1. Mr. Oscar**
Manager
Mama Baba Entertainment
Tel: +256 759 708 586

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- 2. Mr. Lutaaya Mahad**
Manager
STV Uganda
Tel: +256 788 583 294

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- 3. Mr. Ssewakiryanga James**
CEO Janzi Band
Tel: +256 773 033 240
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